

**businessary**<sup>®</sup>

The Necessary  
business guidebook  
to business  
leadership  
(and how to lead  
your organisation  
to success).





**This Necessary Businessary guidebook** highlights the importance of good business leadership. We equate successful business with successful leaders, but that doesn't happen by accident. Our executive coaches are experienced business leaders and psychologists, with a good understanding of what it takes to improve leadership and business results.

# BUSINESS LEADERSHIP ABILITIES





## Setting goals and making decisions.

Both from a business perspective and individual leadership development, you have to know what you're trying to achieve. Setting real, achievable, measurable goals will help you to make the right decisions every step of the way.



## Getting the financials right.

It's all well and good to set your growth and revenue targets, but do you have a good understanding of how all the pieces fit together? Does it add up to deliver your strategy? A deep dive into your numbers will help you to know what levers to pull and when you can take calculated risks like increasing headcount or growing your geographic footprint.



## **The functions of leadership.**

Great leadership is possessing a combination of various leadership qualities, such as creativity, motivation, vision, empathy and the power to adapt to the needs of different situations to to reach your goals. We are here to break this down into achievable steps, help you set your compass and prioritise.



## **A good business strategy.**

A good business strategy can do more than just give you a direction. It can help you develop your leadership, engage your team by including them in the strategy process, and increase confidence and buy-in across all of your stakeholders.



## **Business tactics.**

Many leaders make the mistake of starting with tactics in the absence of a strong business strategy. But once you've got the right plan in place, being tactical is crucial. What are the actions you can take that will deliver the most effective results? We can help.





Bring your business leadership  
to the next level.

Whether you would like one-on-one executive coaching, guidance with creating the right business strategy or a team workshop to help bring everyone along on the journey, we can help.

[contactus@businessary.com.au](mailto:contactus@businessary.com.au)

T: 03 9662 9900

[businessary.com.au](http://businessary.com.au)

